



# CASE STUDY

## Whiskeytown National Recreation Area

Whiskeytown National Recreation Area  
Tower House Historic District  
Whiskeytown, CA

**Designers:** Whiskeytown NRA Interpretive Team

**iZone products used:** 1/8" exterior CHPL, Cantilever frame  
**Completion:** 2016



Whiskeytown National Recreation Area receives many visitors looking to explore and discover the many tales of failure and success that came from the Town House Historic District in the northern goldfields of the California Gold Rush. Interpretive signs tell the story of the blacksmith shop that once stood at the crossroads of the “northern diggin’s”.

The Californian sun is especially harsh and punishing in the Summer. The challenge was to find a long lasting sign material that would withstand harsh elements, while preserving history through crisp, clear photos and text. The product also had to fit within the National Park Service identity guidelines.

iZone Imaging’s Custom High Pressure Laminate (CHPL) signage was chosen for its proven durability and for its 10 year warranty. iZone’s customer service team ensured that the right products were selected for the exterior environmental conditions and the client’s budget. From the initial request for product samples through the delivery of completed product, iZone held an active interest in the process and was quick to respond to any questions about artwork preparation and production. These signs are the first in a line of new updated wayside exhibits.

*“The quality was even better than I had hoped for – there was zero loss of resolution from program to the finished product!” –*  
Matt Switzer – Park Ranger and Graphic Designer, Interpretation.