



CASE STUDY

George Ranch Historical Park

George Ranch Historical Park
Richmond, TX

Designers: Interpretive Insights

The George Ranch Historical Park is a popular destination for visitors to the Houston area and receives over 70,000 visitors each year. Located just 30 miles southwest of Houston, this 480 acre living-history site is on a 23,000 acre working ranch and features historic homes, costumed interpretation, and livestock.

Completed in 2013, the new George Ranch Heritage Trail is a fully accessible, half-mile interpretive trail around a creek at the George Ranch. Planned and designed by Houston-based consultancy Interpretive Insights, this unique project incorporates stunning hand-illustrations and watercolor paintings that educate visitors about the Ranch's history and the avian inhabitants that they might encounter as they enjoy the Trail.

Interpretive Insights chose iZone Imaging's durable Custom High Pressure Laminate (CHPL) to protect and showcase their panel designs. iZone's CHPL delivers vibrant graphics that are impervious to extreme conditions and are practically maintenance-free. And iZone's products come with a ten-year guarantee. Signage that iZone produced for the George Ranch Historical Trail includes:

- A series of eight 36" x 24" pedestal-mounted interpretive panels and two vertically-mounted 36" x 36" trailhead panels. Installed under shady arbors and at a trailhead on the trail, these stunning, hand-illustrated panels take visitors back in time to learn more about how pioneers depended on surrounding natural resources for their survival out on the Texas Frontier.
- A series of four 30" x 12" deck-rail panels. Designed in harmony with other panels along the trail, these elegant panels are mounted on a bridge over the creek and feature twenty original watercolor illustrations of common birds that visitors might see and be able to identify as they stroll along the trail.

Amanda Hughes-Horan, Principal and Project Manager at Interpretive Insights, provided her perspective on iZone Imaging's critical role in the project in a few brief sentences, "Interpretive Insights could not have completed this project without the assistance of iZone Imaging. The quality of iZone's fabricated panels is exceptional – their customer service and attention to detail has contributed to the resounding success of this popular project. Thanks to all!"

